



CREDIT
CARD
DESIGN

TDHI 2022

PROJECT
CREDIT CARD DESIGN TDHI 2022

TDHI INTERNATIONAL

Thanks to the TDHI CREDIT CARD, FINANCE, PAYMENT SOLUTION Divisions and the TDHI RECOVERY AND DEVELOPMENT FUND, we have created this opportunity to make a fundamental service inexpensive for any company that wants to issue a credit card. Also, with this project, we want to support companies and facilitate new projects in this pandemic period. We continue to improve and develop market shares. Let us help you or your clients.

Wednesday, 23 February 2022

Wednesday, 23 February 2022

Dear Ms / Mrs / Mr / Dr

Duration project: from 01 03 2022 to 31 12 2022

Recipients of the project: Banks, electronic money systems, corporations, holding companies, issuers, producers, and any customer need to issue a card.

Premises

Conceiving and designing a credit card is not just a question of graphics. There are many good designers, but we have characteristics that our competitors do not have. For example:

1. We have the TDHI Credit Card Division that deals specifically with the sector that keeps us informed on market news and cards issued daily,
2. We have the opportunity to participate in TDHI Payment solution, TDHI Future and TDHI Fintech projects. This allows us to gain experience in the most successful graphics.
3. We also participate, together with our manufacturing partners, in all stages of card production, and this allows us to have a unique experience in the technical field.

These opportunities and experiences materialize in our work in designing credit cards, taking into account the commercial aspects and the technical possibilities to produce them.

Designing knowing the production costs and the production techniques' characteristics allow us to diversify from our competitors.

It is easy to design and draw a credit card, but designing a card that can be produced, which allows obtaining the maximum of the results desired by the customer while costing as little as possible, is our key to success.

Our services in the Credit Card sector are:

- pvc card
- metal card
- precious card
- unique card

Index

Design> Includes a PDF presentation with 8 different designs. From which the client or client consultant will choose the one or those they prefer the most. Our jobs are not costs; they are investments to sell your services to the end customer more or start a professional path.

Mockup> We create two files for our customers, one graphic and one commercial strategy, essential for concluding the negotiation with your final client. Or fundamental because it helps the client to understand every graphic detail and receives an interesting description of the credit card drawn from the design to the colour, till the technical structure etc.

design + prof files> When the customer decides that the Mockup suits his desires, he can buy this service with which we produce all SVG (Scalable Vector Graphics) files for each card with enlargements up to 25000 times so that the manufacturer has every perfect graphic detail, able to obtain cards that as you pick them in hand, you immediately see and feel the difference.

post design + production> Fundamental service. But as with every service, it is modular so that it can be purchased separately. With this service, we follow the production of the samples and subsequently of the cards day after day.

 pvc card	Price list	Special price	Credit Card Design
	2022	2022	TDHI 2022
design	€ 950.00	€ 750.00	€ 40.00 x 12 mth
mock-up	€ 1,350.00	€ 1,100.00	€ 60.00 x 12 mth
design + prof files	€ 1,600.00	€ 1,350.00	€ 80.00 x 12 mth
post design + production	€ 1,100.00	€ 850.00	€ 50.00 x 12 mth

 metal card	Price list	Special price	Credit Card Design
	2022	2022	TDHI 2022
design	€ 950.00	€ 750.00	€ 50.00 x 12 mth
mock-up	€ 1,350.00	€ 1,100.00	€ 70.00 x 12 mth
design + prof files	€ 1,850.00	€ 1,600.00	€ 100.00 x 12 mth
post design + production	€ 1,100.00	€ 850.00	€ 60.00 x 12 mth

 precious cards	Price list	Special price	Credit Card Design
	2022	2022	TDHI 2022
design	€ 1,250.00	€ 950.00	€ 60.00 x 12 mth
mock-up	€ 1,600.00	€ 1,350.00	€ 80.00 x 12 mth
design + prof files	€ 2,100.00	€ 1,850.00	€ 110.00 x 12 mth
post design + production	€ 1,850.00	€ 1,600.00	€ 70.00 x 12 mth

 unique card	Price list	Special price	Credit Card Design
	2022	2022	TDHI 2022
design	€ 1,500.00	€ 1,350.00	€ 90.00 x 12 mth
mock-up	€ 2,000.00	€ 1,850.00	€ 110.00 x 12 mth
design + prof files	€ 2,250.00	€ 2,000.00	€ 140.00 x 12 mth
post design + production	€ 2,250.00	€ 2,000.00	€ 100.00 x 12 mth

If the client purchases the “design + mock-up + design + prof files” packages for his project together, the “post design + production” service will be free.

Proposal exclusive from 01 03 2022 till 31 12 2021

Proposed value: prices indicated in the tables in blue. Prices are allowed for services purchased between 01 03 2022 and 31 12 2022.

Work to be delivered: it will be specified in the executive proposal that we will send at the customer's request.

Production time: it will be specified in the executive proposal that we will send on customer request.

Payment: in instalments in 12 months

Special bonus for CREDIT CARD DESIGN TDHI 2021: 8 designs instead of 4 standard

Special bonus for CREDIT CARD DESIGN TDHI 2021: if the client buys 3 services together, the 4th service will be completely free

Procedure

1. The prospect sends an e-mail to info@tdhi-international.com (copy generalmanager@tdhi-international.com) writing us what type of credit card is of interest. If the customer also writes his ideas, desires, objectives, and the company website it will help us in giving more answers and information.
2. TDHI sends the executive proposal to the potential client.
3. The prospect sends TDHI an email writing us which service they want to purchase.
4. TDHI sends the invoice.
5. The prospect makes the payment.
6. Beginning of the works.
7. TDHI sends the works within the time agreed in the executive proposal.

Conclusions

For Europe, Africa, North, Asia, Central and South America, your contact person will be our General Manager Dr Paolo Magri generalmanager@tdhi-international.com, who has twenty years of experience in the credit card sector.

For Poland, the Baltics and Russia, your contact person will be our General project manager Gediminas Mackelis. mackelis@tdhi-international.com.

The General Secretariat will provide you with assistance throughout the period of supply and payment of the services. info@tdhi-international.com

Thanking you for your attention, we look forward to your inquiry.

Best regards.

CREDIT CARD
DESIGN TDHI 2022

